

Summary

I have a genuine concern for the business outcome of every project I have a hand in. This dedication to the goals of a project is what makes me a valuable asset as a team leader.

I've spent years proposing, planning, and establishing digital strategies for clients. Due to the nature of the "agency" I have not been able to see the business goals of these strategies through to the end. I am anxious to see my ideas through to success.

Experience

Development Director, Digital Media at Vertical, Incorporated

June 2010 - Present

Responsible for all development efforts for the company. This included any digital media undertaking as well as internal projects and office IT. Digital projects included Flash Applications, Websites, data capture sites, web applications and Facebook applications. All digital project proposals and strategy.

Freelance RIA Developer

November 2004 - June 2010

Developed Flash and HTML/JS web applications for numerous contract projects. Most clients re-hired for additional projects. Development paradigms included multiple flash frameworks and website boilerplates on multiple devices. Projects spanned from banner ads to campaign sites with kiosk applications, product demos, and data driven web apps in the mix.

Instructor, Consultant at Digital Bootcamp, Chicago Portfolio School

2007 - Present

Started as Flash and Actionscript instructor in 2007. Taught classes for Web Development, Search Marketing, Search Optimization and Analytics, and MySQL. Consulted as project manager for multiple web site and data driven application projects. Oversaw the delivery of digitalbootcamp.com.

Manager, DeBergerac Group

December 2000 - December 2005

Bar manager and assistant General Manager for the restaurant group that owns several high end restaurants in Boston. Managed the bar program at Radius for 3 years, staff of 5, and bar and cafe of Via Matta, staff of 12 for 1 year.

Education

Self Educated

Online resources such as O'Reilly Media's Safari library, lynda.com, wikipedia, and myriad more technically oriented resources have proven to be the best source of education.

MassArt

ActionScript training, 2003

Lee University

Studied Music Composition: Guitar, 1996

Addenda

I am a leader of men. I specialize in behavior manipulation, especially in the cases of motivating teams in high stress situations. My experience with web technologies spreads a uniquely wide gamut, enabling me to offer useful insight and input to all aspects of a digital project or campaign – from development to determining business goals and effectiveness of execution.

-Ping Pong Master (pingpongmasters.com)